



## WHICH APPLICATION ACCESS SOLUTION IS THE BEST FIT FOR YOUR ORGANIZATION?



If you're looking for a fast and secure solution to access applications anywhere, then the logical choice is GO-Global® from GraphOn® Corporation. It's the easy, plug-and-play application delivery solution that enables instantaneous access to existing Windows, UNIX\* and Linux\* applications from virtually any platform and operating system. What's more, GO-Global eliminates the need for complex infrastructure such as Citrix® XenApp® or limited Windows-only solutions such as Microsoft® Remote Desktop Services. And only GO-Global provides a fully customizable solution with private labeling options, server and client software development kits (SDKs), and product bundling. So go with GO-Global. You'll lower your TCO and maximize your ROI.

### COMPANY VALUE PROPOSITIONS

#### GraphOn GO-Global

- The fast and secure application access solution
- Experienced solution provider for independent software vendors (ISVs), Software as a Service providers, SMBs, and the enterprise
- Personal customer-to-vendor support relationship – upgrades and unlimited support cases are included
- Fully customizable via private labeling and SDKs

#### Microsoft Remote Desktop Services

- The integrated OS solution for desktop remote access
- Large company mentality with Windows-only focus
- Complex solution
- Indirect or distributed channel sales and support

#### Citrix XenApp

- The server-based computing market leader
- Management-intensive solution designed to handle all aspects of application publishing
- Expensive and complex solution
- Indirect or distributed channel sales and support

### SOLUTION VALUE

#### GraphOn GO-Global

- The fast and simple application-centric solution
- Enables instantly-available Windows, UNIX, and Linux applications from most platforms
- Simplified and affordable licensing model – a true concurrent licensing deployment
- Easy to install, configure, and manage
- Integrates seamlessly with existing heterogeneous infrastructure, providing complete cross-platform compatibility
- Supports Web APIs to enable integration with existing Web applications\*\*
- The high-performance, low-bandwidth, secure, customizable solution

#### Microsoft Remote Desktop Services

- Focused on desktop or OS deployment
- Desktop remote access for Windows-only devices
- Easy remote server management for IT professionals
- Geared towards smaller departmental installations

#### Citrix XenApp

- Expensive enterprise-focused solution to enhance Microsoft RDS
- Encompasses application management tools and infrastructure
- Geared toward large server farm installations that require comprehensive and expensive management tools

\* Enabled with GO-Global for UNIX.

\*\*Enabled with GO-Global Gateway.



ACCESS APPLICATIONS  
**ANYWHERE**  
 >>> WITH **GO-GLOBAL 4**

FEATURES AND FUNCTIONS	GRAPHON	MICROSOFT	CITRIX
<b>Application Publishing</b>			
■ Windows applications	Yes	Yes	Yes
■ UNIX applications	Yes*	No	No
■ Linux applications	Yes*	No	No
<b>Client Support</b>			
■ Windows client	Yes	Yes	Yes
■ Linux client	Yes	No***	Yes
■ Mac OS X client	Yes	No***	Yes
■ Mobile client	Yes	No***	Yes
<b>Ease of Use and Efficiency</b>			
■ Install, configure, and deploy in less than one day	Yes	No	No
■ Low server memory and CPU usage	Yes	Yes	Yes
■ Reduced configuration and management overhead	Yes	No	No
■ Automatic bandwidth optimization	Yes	No	Yes
<b>Solution Focus</b>			
■ Application-centric solution (robust, fast, simple, affordable)	Yes	No	No
■ Non-restrictive deployment model	Yes	No	No
■ Reduced infrastructure requirements	Yes	No	No
<b>Client Security</b>			
■ Supports 56-bit DES to 168-bit 3DES or 256-bit AES SSL encryption	Yes	No	Yes
■ Supports 128-bit or lower RC4 SSL encryption	Yes	Yes	Yes
<b>Network Optimized</b>			
■ Efficient in low bandwidth environments	Yes	No	Yes
<b>Simplified Licensing Model</b>			
■ Unrestricted concurrent licensing	Yes	No	No
■ Reduced complexity	Yes	No	No
■ Eliminates need for Microsoft Remote Desktop Services	Yes	No	No
<b>Customization Options</b>			
■ Private label option to retain original application branding	Yes	No	No
■ Server and client SDKs	Yes	No	Yes
■ Product bundling	Yes	No	No
■ Web APIs to enable Web application integration	Yes**	No	No

\*Enabled with GO-Global for UNIX. \*\*Enabled with GO-Global Gateway. \*\*\*Enabled through third parties.

GraphOn Headquarters: 6 Loudon Road, Suite 200, Concord, NH 03301 USA  
 Phone: 1.800.GRAPHON or 603.225.3525 • Email: sales@graphon.com



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